

# VOICE OF HOUSEKEEPERS

Professional Housekeepers Association – Biannual Newsletter

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Mrs Jayashree Nagraj-Founder President & Chairman of Southern Housekeepers Club, a unit of Indian Housekeepers Club Received the QUALITAS VISIONARY AWARD by creating the vision for a better Industry and by laying the foundation for the association of Housekeepers

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## PHA launches Telangana Chapter

Professional Housekeepers Association (PHA) has recently launched a new chapter, PHA – Telangana, under the umbrella of PHA. PHA is an association launched on May 21, 2015 in Bengaluru, by Jayashree Nagraj, founder president and chairman, with like-minded housekeeping professionals.

The inauguration of PHA – Telangana was done at Hyderabad International Convention Center (HICC) by Venkat Reddy, president, Telangana State Hotels Association. He addressed all executive housekeepers from branded hotels across Telangana. Reddy appreciated the objective of PHA and highlighted the important role of executive housekeepers in the smooth functioning of hospitality industry as a whole. Also present in the event was M Ramalinga Raju, president, Telangana Hotels Associations (TGHA).

The speakers invited PHA to join hands with the government bodies and take up campaigns such Swacch Bharat, Heritage Sites, Educate Schools and Villages and strengthen the awareness and importance of cleanliness. Reddy and Ramalinga Raju believe that PHA has potential to contribute to the society, considering the knowledge and experience PHA has in the field of hospitality.

The association nominated Suchitra Naidu, director, housekeeping group co-ordination, The Park Hotels, India, as the state president and introduced the core committee members of PHA – Telangana Chapter.

Naidu cut the cake with Nagraj in the presence of South Indian Culinary Association (SICA) members and Hospitality Purchase Managers Forum (HPMF) members at the gathering of 'Purchase Connect' organised by Green Globus.

Nagraj congratulated the association members and said in her inaugural speech, "The Telangana Chapter will give a platform to empower all housekeepers from Telangana. It is a feather in the cap of PHA. Rajshree Gopal, general secretary, PHA, Karnataka presented the aims and objectives of PHA – Telangana to the gathering. The prime objective of PHA – Telangana is to provide a platform that will allow one to forge alliance beyond one's immediate circle through other members of the association.

Housekeepers will be able to make relevant contact with professional colleagues, restaurateurs, hoteliers, facility management and similar organisations. Members will have an opportunity to meet and/or interact with other members who can help to advance one's career or assist their organisation. Members can acquire relevant tips, seek advice from experts, and receive feedback regarding ideas generated. Executive committee or panel appointed by the association will also be responsible for conceptualising, creating and developing standards in the housekeeping industry.

The association would endeavour to be an evaluating body to certify or approve vendors, consultants and educational institutions etc, including their products or services, serving the housekeeping industry. PHA will work towards education

<http://tv.foodlinked.com/video/hpmf-6th-anniversary-celebrations-jayashree-nagarajprofessional-housekeepers-association-pha/>